



# RAPID RESPONSE FACT SHEET



Connection to Resources that Meet Your Individual Needs

- ✚ Rapid Response is a federally mandated and funded program designed to provide immediate, on-site assistance to businesses and employees affected by downsizing or plant closures at **NO COST** to the recipients!
- ✚ Rapid Response coordinators respond to notifications regarding layoff activity in their area, establishing contact with company management to arrange to provide services.
- ✚ Rapid Response supports businesses by
  - Tailoring programs and services to the company's needs
  - Providing expertise on relevant state and federal regulations
  - Helping to reduce the stress among those affected and maintain morale of remaining workers, leading to increased productivity
  - Helping business owners demonstrate their commitment to the community, maintain and build good public relations
- ✚ Rapid Response supports the labor force by
  - Helping to ease the transition of laid-off workers
  - Supporting them in making a quick return to the workforce
- ✚ The Rapid Response team comes out to the workplace to provide information on available services to allow affected workers to remain in a convenient and familiar environment.
- ✚ The Rapid Response Team is comprised of:
  - City of L.A., Economic & Workforce Development Dept., Workforce Development Division, Rapid Response Unit
  - State of California Employment Development Department
  - U.S. Department of Labor
  - WorkSource California System
- ✚ This team of experts provides assistance with
  - Unemployment insurance
  - Connecting to immediate employment opportunities
  - Continued access to benefits (health & retirement)
  - Job search assistance, training and other career resources
- ✚ Other information/services are also available as needed or requested, such as
  - Financial management
  - Stress management
  - Business Services (Business & Marketing Plan Development, Employee Training, Tax Incentive & Credits, Business Courses: Fiscal Management & Accounting, etc.)
- ✚ Various job search workshops (e.g., resume writing, interviewing strategies, etc.) are available to train the affected workers for fast and successful re-employment.
- ✚ Workshops are also available to support company management in guiding the downsizing process toward the best possible outcomes.